

Personalisation in Health – What it means to Hull?



**The Village Hotel and Leisure Club,
Henry Boot Way, Priory Park, Hull HU4 7DY**
Thursday 18 March 2010
9:00am – 3:30pm



Providing Quality Care

Earlier this year the Government pledged its commitment to creating a more personalised and responsive NHS by nominating 68 sites across England as provisional pilots for personal health budgets. Hull was selected from these to be one of twenty sites to participate in a more in-depth evaluation to identify the benefits of personal health budgets for health and the patient groups who will benefit most from them. The pilot programme is set to launch on the 1 April 2010 and will run until 2012.

We believe that this personalisation agenda could give better experiences and better care by giving patients as much control over their healthcare as is appropriate for them. The launch event is an opportunity to hear from a variety of speakers including more information on the local pilot, the national perspective; as well as hearing directly from a service user about the impact of a personal care budget on their health and social care.

Keynote speakers

- Dawn Stobbs - Delivery Team, Department of Health
- Rita Brewis - Lead, Staying In Control Programme
- Tim Wright and Stuart Lane – Project Advisor & Project Manager for the Personal Health Budget Pilot, City Health Care Partnership
- Debbie Middleton – Community Matron, Long Term Conditions Team, City Healthcare Partnership

The event is split into two parts, the morning is a chance for you to hear from our keynote speakers and let them share their knowledge of the personalisation agenda.

The afternoon session is a chance to put theory into practice by participating in one of our facilitated workshops:

Workshop A

Personal Health Budget – How to decide if it would be right for me?

The workshop will provide an opportunity to gain a greater understanding of the process involved in assisting an individual to decide if a Personal Health Budget would be right for them.

Facilitator: Stuart Lane, Project Manager - City Health Care Partnership

Workshop B

Local Authority Experience of Self Directed Support

The workshop is a chance to explore and gain a greater insight into the experiences of Self Directed Support and Personal Budgets within Community Care Services.

Facilitator: Alison Barker, Assistant Head of Service, Safeguarding and Access - Hull City Council

Workshop C

Case Study, End of Life Care

The workshop looks to explore how Personal Health Budgets could make a positive contribution to successfully supporting End of Life Care.

Facilitator: Rita Brewis, Lead - Staying in Control Programme

Workshop D

Case Study, Continuing Care

By applying real life examples the workshop sets out to explore the relationship between NHS Continuing Healthcare and Personal Health Budgets

Facilitator: Dawn Stobbs, Delivery Team - Department of Health

The case study* workshops are a chance to work through real life scenarios for Personal Health Budgets and what approach and options are available to the individual circumstances.

** Please note the case studies are examples.*

To book your place

The launch event is free to attend and is open to anyone with an interest in the personalisation agenda. Refreshments will be available throughout the day as well as a buffet lunch.

Booking your place is easy; fill out the electronic registration form and send it back via:

Email: marketing@chcp Hull.nhs.uk

Post: Personalisation Event, 2 Earls Court, Priory Park East, Henry Boot Way, Hull HU4 7DY

Fax: 01482 347621

Special Requirements

If you have any specific access or dietary requirements, please contact us using the registration details stated above.

For further information, please call the marketing team on 01482 347649 (please note – we do not accept bookings over the phone)



Booking Form

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Thursday 18 March 2010
9.00am – 3.30pm

The Village Hotel and Leisure Club, Hull

Delegate Details (please complete in block capitals):

Title:	First Name:	Surname:
Company Name:	Department:	
Address:		
Town:	County:	
Postcode:	Country:	
Tel No:		
Email:		
Company Type:		

As the event is split into two parts, delegates have the option to attend for the full day or either the morning session or the afternoon session. Please type X in the appropriate box below:

- Full Day** (9.00am-3.30pm)
- Morning Session** (9.00am – 12.30pm)
- Afternoon Session** (1.15pm – 3.30pm)

A buffet lunch will be provided between 12.30pm and 1.15pm

If you are attending the full day or afternoon sessions, please type X to indicate the workshop you would like to participate in:

- Workshop A** Personal Health Budget – How to decide if it would be right for me?
- Workshop B** Local Authority Experience of Self Directed Support
- Workshop C** Case Study, End of Life Care
- Workshop D** Case Study, Continuing Care